

## **DISTRICT 4**

# **Announcing the College Finalists**

*(in alphabetical order)*

### **AIMS COMMUNITY COLLEGE**

Website

### **ARKANSAS STATE UNIVERSITY - BEEBE**

Magazine  
Video Shorts (series)  
Quick-Turn Video  
Digital Advertisement (single or series)  
Novelty

### **ARKANSAS STATE UNIVERSITY - NEWPORT**

Print Wildcard

### **AUSTIN COMMUNITY COLLEGE**

E-Newsletter  
Social Media Page  
Social Media Post  
Promotional Video-Long Form  
Video Shorts (single)  
Video Shorts (series)  
Original Photography (Manipulated)  
Print Advertisement (single or series)  
Radio Advertisement (single or series)  
Television/Video Paid Advertisement (single)  
Television/Video Paid Advertisement (series)  
Outdoor Media (single or series)  
Communication Success Story/Crisis Communication  
Social Media or Online Marketing Campaign  
Logo Wear

### **COLLEGE OF THE MAINLAND**

Microsite/Landing Page  
Promotional Video-Short Form  
Interior Signage/Displays (single or series)  
Logo Wear

### **COLLIN COLLEGE**

Notes/Cards/Invitations (single or series)  
Original Photography (Unmanipulated)  
Excellence in Writing-Short Form  
Excellence in Writing-Long Form

### **COLORADO COMMUNITY COLLEGE SYSTEM**

Government or Community Relations Campaign  
Excellence in Writing-Short Form

### **COMMUNITY COLLEGE OF AURORA**

Video Shorts (single)

### **COMMUNITY COLLEGE OF DENVER**

Magazine  
Poster (single or series)  
Print Wildcard  
Outdoor Media (single or series)  
Special Event or Fundraising Campaign

### **DEL MAR COLLEGE**

Viewbook  
Brochure (single or series)  
E-Cards  
Logo Design  
Computer-Generated Illustration  
Television/Video Paid Advertisement (single)  
Interior Signage/Displays (single or series)  
Successful Recruitment or Marketing Program

### **EASTERN NM UNIVERSITY-ROSWELL**

Postcard (single or series)  
Television/Video Paid Advertisement (series)

### **EL PASO COMMUNITY COLLEGE DISTRICT**

Annual Report  
Poster (single or series)

### **GALVESTON COLLEGE**

Academic Catalog or Class Schedule  
Annual Report  
Brochure (single or series)  
Postcard (single or series)  
Wild Card

# 2022 MEDALLION AWARDS

## LARAMIE COUNTY COMMUNITY COLLEGE

Annual Report  
Booklet  
Postcard (single or series)  
Interior Signage/Displays (single or series)

## LAREDO COLLEGE

Viewbook  
Magazine  
Promotional Video-Long Form  
Computer-Generated Illustration  
Radio Advertisement (single or series)  
Television/Video Paid Advertisement (series)  
Successful Recruitment or Marketing Program  
Excellence in Writing-Long Form  
Logo Wear  
Novelty

## NATIONAL PARK COLLEGE

Brochure (single or series)  
Original Photography (Unmanipulated)  
Original Photography (Manipulated)  
Print Advertisement (single or series)  
Excellence in Writing-Long Form  
Wild Card

## NAVARRO COLLEGE

Flyer (single or series)  
Notes/Cards/Invitations (single or series)  
Social Media Page  
Logo Design  
Radio Advertisement (single or series)  
Digital Advertisement (single or series)  
Outdoor Media (single or series)  
Government or Community Relations Campaign  
Special Event or Fundraising Campaign  
Social Media or Online Marketing Campaign  
Novelty

## PIKES PEAK STATE COLLEGE

Viewbook  
Website  
Microsite/Landing Page  
Promotional Video-Short Form  
Video Shorts (single)  
Logo Design  
Wild Card

## PUEBLO COMMUNITY COLLEGE

Booklet  
Print Wildcard  
Microsite/Landing Page  
Social Media Post  
Original Photography (Unmanipulated)

## SAN JUAN COLLEGE

Newsletter  
Television/Video Paid Advertisement (single)

## SOUTH PLAINS COLLEGE

Booklet  
E-Newsletter  
Social Media Post  
Quick-Turn Video  
Successful Recruitment or Marketing Program

## ST. PHILLIP'S COLLEGE

Newsletter  
E-Newsletter  
Social Media or Online Marketing Campaign

## TEMPLE COLLEGE

Flyer (single or series)  
Video Shorts (series)  
Digital Advertisement (single or series)

## UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE AT MORRILTON

Social Media Page